

Training and Organizational Development Conference **TOD'25**

The Impact of **Artificial Intelligence** on the Future of the Human Workforce



Ms. Manon Van Goethem

Training Executive, Key Account Middle East & North Africa, APEC, Belgium

Manon is working for Antwerp Port Training Center (APEC) at Port of Antwerp-Bruges as Training Executive where she serves as Key Account for the MENA region regarding training and capacity building opportunities. In this role, she focuses on developing and maintaining strong client relationships, fostering cooperation between APEC and its partners across the region. Her work recently took her to Morocco, where she contributed to the Femmes et Filles project, an initiative aimed at promoting the integration of women into operational port environments. This experience reflects her commitment to diversity, inclusion, and sustainable development within the maritime sector.

She holds a Master's degree in Corporate Communication, which provides a solid foundation in stakeholder engagement, strategic messaging, and cross-cultural communication. Beyond her role at APEC, she has extensive experience moderating panel discussions and events for KU Leuven, facilitating constructive dialogue and knowledge sharing between academics, professionals, and industry leaders.

Passionate about building connections across cultures and sectors, she leverages her expertise in international networking, event moderation, and strategic communication to create opportunities for collaboration and innovation. Her approach combines professionalism with a personal touch, ensuring that every interaction - whether with clients, colleagues, or conference participants - is meaningful and impactful.

Through her work, she strives to contribute to a more connected and inclusive maritime community, where dialogue and collaboration drive both operational excellence and social impact.

"Building Today's Talent, Achieving Tomorrow's Excellence "

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